



57th Annual Nevada Hospital Association Meeting September 6 – 7, 2017 Hyatt Regency Lake Tahoe

Sponsorship Packages

The Nevada Hospital Association (NHA) will be returning to the Hyatt Regency Lake Tahoe for the 57TH Annual NHA Meeting on September 6-7, 2017. This meeting provides sponsors with an opportunity to meet with hospital CEOs and administrators from across Nevada. In conjunction with the meeting, we will be hosting a trade show for individuals and organizations to share their products and services with our attendees.

Your sponsorship helps to ensure that the NHA is able to secure top-notch educational presenters and is a wonderful way to show your support of Association activities. There are a variety of options available to receive maximum recognition and visibility with attendees. All sponsors will receive a variety of benefits including recognition in the annual meeting program, exclusive signage at the session, recognition on the NHA website and recognition in NHA's e-newsletter.

For those interested in the table-top trade show, space is limited, and some sponsorship packages include a table-top display. Once space is sold out, vendors wishing to exhibit will be placed on a waiting list in sequential order in the event that a slot becomes available.

Don't miss your chance to share your products or services with Nevada providers and give your organization high-profile visibility. Examine the information provided and select the sponsorship option that best suits your needs.

For questions, please contact:

Amy E. Shogren
Director of Communications & Administration
Nevada Hospital Association
775-827-0184
amy@nvha.net

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Platinum-Level Sponsorship

HealthPac Event - \$10,000

- Recognition and listing in promotional materials, programs and meeting signage for conference.
- One complimentary table-top display space in Exhibitor Hall (if requested): A 6-foot, draped table will be provided (phone, Internet, electrical not included). Giveaways and promotional materials may be distributed directly from your display area.
- Registration for up to **four** representatives (excludes Association Membership meetings and pre or post conference events).
- Full-color ad in conference program (artwork provided by advertiser).
- Opportunity to provide a raffle item valued in excess of \$100 for a drawing to be held during the HealthPAC Dinner Gala.
- An electronic copy of the Attendee mailing list (available one week prior to the event).
- Invitation for 8 to attend HealthPAC event with premium seating.
- Sponsor ribbons that designate your support.

Gold-Level Sponsorships

Opening Keynote Speaker – \$5,000

- Recognition and listing in promotional materials, programs and meeting signage for conference.
- Introduction of speaker.
- One complimentary table-top display space in Exhibitor Hall (if requested): A 6-foot, draped table will be provided (phone, Internet, electrical not included). Giveaways and promotional materials may be distributed directly from your display area.
- Registration for up to **four** representatives (excludes Association Membership meetings, HealthPAC event and pre or post conference events).
- Full-color ad in conference program (artwork provided by advertiser).
- Opportunity to provide a raffle item valued in excess of \$100 for a drawing to be held during the Exhibitors Networking Reception.
- An electronic copy of the Attendee mailing list (available one week prior to the event).
- Sponsor ribbons that designate your support.

Closing Keynote Speaker – \$5,000

- Recognition and listing in promotional materials, programs and meeting signage for conference.
- Introduction of speaker.
- One complimentary table-top display space in Exhibitor Hall (if requested): A 6-foot, draped table will be provided (phone, Internet, electrical not included). Giveaways and promotional materials may be distributed directly from your display area.
- Registration for up to **four** representatives (excludes Association Membership meetings, HealthPAC event and pre or post conference events).
- Full-color ad in conference program (artwork provided by advertiser).
- Opportunity to provide a raffle item valued in excess of \$100 for a drawing to be held during the Exhibitors Networking Reception.
- An electronic copy of the Attendee mailing list (available one week prior to the event).
- Sponsor ribbons that designate your support.

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Silver-Level Sponsorships

Welcome Dinner - \$2,500

- Recognition and listing in promotional materials, programs and meeting signage for conference.
- Registration for up to **two** representatives (excludes Association Membership meetings, HealthPAC event and pre or post conference events).
- Table for eight with premium seating to include the NHA Board Chair and/or NHA President/CEO at the dinner.
- An electronic copy of the Attendee mailing list (available one week prior to the event).
- Sponsor ribbons that designate your support.

Hosted Exhibitor Networking Event - \$2,500

- Recognition and listing in promotional materials, programs and meeting signage for conference.
- One complimentary table-top display space in Exhibitor Hall (if requested): A 6-foot, draped table will be provided (phone, Internet, electrical not included). Giveaways and promotional materials may be distributed directly from your display area.
- Registration for up to **two** representatives (excludes Association Membership meetings, HealthPAC event and pre or post conference events).
- Opportunity to provide a raffle item valued in excess of \$100 for a drawing to be held during the Exhibitors Networking Reception.
- An electronic copy of the Attendee mailing list (available one week prior to the event).
- Sponsor ribbons that designate your support.

Conference Luncheon (Wednesday, September 6) - \$2,500

- Recognition and listing in promotional materials, programs and meeting signage for conference.
- Registration for up to **two** representatives (excludes Association Membership meetings, HealthPAC event and pre or post conference events).
- Seating for eight at the luncheon.
- An electronic copy of the Attendee mailing list (available one week prior to the event).
- Sponsor ribbons that designate your support.

Healthcare Awards Luncheon (Thursday, September 7) - \$2,500

- Recognition and listing in promotional materials, programs and meeting signage for conference.
- Registration for up to **two** representatives (excludes Association Membership meetings, HealthPAC event and pre or post conference events).
- Premium seating for eight at the luncheon.
- An electronic copy of the Attendee mailing list (available one week prior to the event).
- Sponsor ribbons that designate your support.

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Bronze-Level Sponsorships

Exhibitor Only - \$1,500

- One complimentary table-top display space in Exhibitor Hall: A 6-foot, draped table will be provided (phone, Internet, electrical not included). Giveaways and promotional materials may be distributed directly from your display area.
- Registration for **one** representative (excludes Association Membership meetings, HealthPAC event and pre or post conference events).
- Opportunity to provide a raffle item valued in excess of \$100 for a drawing to be held during the Exhibitors Networking Reception.
- An electronic copy of the Attendee mailing list (available one week prior to the event).
- Exhibitor ribbons that designate your support.

Note: Additional representatives from the same company may attend conference sessions (excluding Association Membership meetings, HealthPAC event and pre or post conference events) at a cost of **\$150 per person**. This includes all conference luncheons, the Welcome Dinner on Wednesday and breakfast on Thursday.

Other Sponsorships

Welcome Gift - \$1,000

- Recognition and listing in promotional materials, programs and meeting signage for conference
- Company Name or logo on welcome gifts for all attendees, exhibitors and speakers
- An electronic copy of the Attendee mailing list (available one week prior to the event).
- Sponsor ribbons that designate your support.

Breakfast Sponsor (Thursday, September 7) - \$1,000

- Recognition and listing in promotional materials, programs and meeting signage for conference.
- An electronic copy of the Attendee mailing list.
- Sponsor ribbons that designate your support.

Name Badge and Lanyard - \$750

- Recognition and listing in promotional materials, programs and meeting signage for conference.
- Company Name or logo on lanyards and name badges for all attendees, exhibitors and speakers.
- An electronic copy of the Attendee mailing list.
- Sponsor ribbons that designate your support.

2017 57th Annual NHA Meeting Sponsorship Reservation Form

Sponsorships are available on a first come, first served basis. Exhibit hours will be Wednesday, September 6, from 3:30 – 5:30 p.m.* and Thursday, September 7, from 8 – 2:30 p.m.* Additional information will be provided as the conference date approaches. Please complete all fields. *Times are approximate.

Today's Date: _____
Company Name: _____
Address: _____
City: _____ State: _____ Zip Code: _____
Contact Person: _____ Email: _____
Phone: _____ Fax: _____
Company Website: _____

Sponsorship Levels

Platinum Level

HealthPAC Event - \$10,000

Gold Level

Opening Keynote Speaker - \$5,000

Closing Keynote Speaker - \$5,000

Silver Level

Welcome Dinner - \$2,500

Hosted Exhibitor Networking Event - \$2,500

Conference Luncheon - \$2,500

Healthcare Awards Luncheon - \$2,500

Bronze Level

Exhibitor Only - \$1,500

Other Sponsorships

Welcome Gift - \$1,000

Name Badge and Lanyard - \$750

Breakfast Sponsor - \$1,000

Payment Information: Check: Credit Card: VISA MasterCard AMEX Security Code _____
Card number: _____ Exp. date: _____
Billing address: _____
City: _____ State: _____ Zip: _____
Name as it appears on card: _____
Total Amount: \$ _____ Signature: _____

Payment is due 30 days from the date of vendor commitment. Reservation forms without payment will be considered incomplete and do not guarantee a reservation. Refunds will not be provided. Submit your paperwork and payment to:

**Nevada Hospital Association • 5190 Neil Road, Suite 400 • Reno, NV, 89502
Attn: Amy E. Shogren • amy@nvha.net • 775-827-0184 • FAX 775-827-0190**

You will be contacted to obtain the name(s) of the person(s) attending the event as part of your sponsorship. All attendees must be registered 30 days prior to the event.

The NHA reserves exclusive rights to determine appropriate items for distribution and use of sponsor logos or sponsor name recognition on any and all conference materials, clothing, gifts, signage, displays and all other items, events, venues or materials associated with sponsorship. The NHA reserves the right to accept or reject a sponsor. Updated 5/10/2017.