



Sponsorship and Exhibitor Packages

The 2016 Inaugural Healthcare Conference, *Focus on the Future: Partnering for a Healthier Tomorrow*, will be held Wednesday, September 7 through Friday, September 9 at Harrah's and Harvey's at South Lake Tahoe. Association partners include:

- Nevada Assisted Living Centers
- Nevada Health Care Association/Perry Foundation
- Nevada Hospital Association
- Nevada Organization of Nurse Leaders
- Nevada Primary Care Association
- Nevada Rural Hospital Partners

The conference will focus on healthcare integration and delivery in Nevada, and your sponsorship of this event is a unique opportunity to network with and be appreciated by:

- Healthcare decision makers including administrators, executives, physicians, nurses, allied health professionals and government officials
- A vast array of board and executive leaders from Nevada's premier healthcare organizations
- An estimated 400 meeting participants

We have a variety of options for sponsors to receive maximum recognition and visibility with attendees. Don't miss your chance to share your product or services with Nevada providers and give your organization high-profile visibility. Examine the information provided and select the sponsorship option that best suits your needs.

For questions, please contact:

Brandi Johns,
Membership Coordinator
Nevada Primary Care
Association
775-887-0417, ext. 720
bjohns@nvpc.org

Robert Kidd, President
NVHCA Perry Foundation
866-307-0942
robert@nvhca.org

Amy E. Shogren
Director of Communications
& Administration
Nevada Hospital
Association
775-827-0184
amy@nvha.net

Diamond-Level Sponsorship - \$20,000

SOLD

Platinum-Level Sponsorships

HealthPac Event - \$10,000

- Recognition and listing in promotional materials, programs and meeting signage for inaugural conference.
- One complimentary table-top display space in Exhibitor Hall (if requested): A 6-foot, draped table will be provided (phone, Internet, electrical not included). Giveaways and promotional materials may be distributed directly from your display area.
- Registration for up to four representatives (excludes Association Membership meetings, HealthPAC event and pre or post conference events)
- Full-color ad in conference program (artwork provided by advertiser).
- Opportunity to provide a raffle item valued in excess of \$100 for a drawing to be held during the Exhibitors Networking Reception.
- An electronic copy of the Attendee mailing list.
- Invitation for 8 to attend HealthPAC event with premium seating.
- Sponsor ribbons that designate your support.

Opening Keynote Sponsor – \$7,500

- Recognition and listing in promotional materials, programs and meeting signage for inaugural conference.
- One complimentary table-top display space in Exhibitor Hall (if requested): A 6-foot, draped table will be provided (phone, Internet, electrical not included). Giveaways and promotional materials may be distributed directly from your display area.
- Registration for up to four representatives (excludes Association Membership meetings, HealthPAC event and pre or post conference events)
- Full-color ad in conference program (artwork provided by advertiser).
- Opportunity to provide a raffle item valued in excess of \$100 for a drawing to be held during the Exhibitors Networking Reception.
- An electronic copy of the Attendee mailing list.
- Sponsor ribbons that designate your support.

Closing Keynote - \$7,500

- Recognition and listing in promotional materials, programs and meeting signage for inaugural conference.
- One complimentary table-top display space in Exhibitor Hall (if requested): A 6-foot, draped table will be provided (phone, Internet, electrical not included). Giveaways and promotional materials may be distributed directly from your display area.
- Registration for up to four representatives (excludes Association Membership meetings, HealthPAC event and pre or post conference events)
- Full-color ad in conference program (artwork provided by advertiser).
- Opportunity to provide a raffle item valued in excess of \$100 for a drawing to be held during the Exhibitors Networking Reception.
- An electronic copy of the Attendee mailing list.
- Sponsor ribbons that designate your support.

Hosted Exhibitor Networking Event - \$7,500

- Recognition and listing in promotional materials, programs and meeting signage for inaugural conference.
- One complimentary table-top display space in Exhibitor Hall (if requested): A 6-foot, draped table will be provided (phone, Internet, electrical not included). Giveaways and promotional materials may be distributed directly from your display area.

- Registration for up to four representatives (excludes Association Membership meetings, HealthPAC event and pre or post conference events).
- Full-color ad in conference program (artwork provided by advertiser).
- Opportunity to provide a raffle item valued in excess of \$100 for a drawing to be held during the Exhibitors Networking Reception.
- An electronic copy of the Attendee mailing list.
- Sponsor ribbons that designate your support.

Gold-Level Sponsorships – \$5,000 Each; Three Available

Healthcare Awards Luncheon, Wednesday, September 7

- Recognition and listing in promotional materials, programs and meeting signage for inaugural conference.
- Registration for up to two representatives (excludes Association Membership meetings, HealthPAC event and pre or post conference events).
- Full-color ad in conference program (artwork provided by advertiser).
- Table for 8 at the luncheon.
- An electronic copy of the Attendee mailing list
- Sponsor ribbons that designate your support.

Conference Luncheon, Thursday, September 8

- Recognition and listing in promotional materials, programs and meeting signage for inaugural conference.
- Registration for up to two representatives (excludes Association Membership meetings, HealthPAC event and pre or post conference events).
- Full-color ad in conference program (artwork provided by advertiser).
- Table for 8 at the luncheon.
- An electronic copy of the Attendee mailing list
- Sponsor ribbons that designate your support.

Breakfast Sponsor on Thursday, September 8, **AND** Friday, September 9

- Recognition and listing in promotional materials, programs and meeting signage for inaugural conference.
- One complimentary table-top display space in Exhibitor Hall (if requested): A 6-foot, draped table will be provided (phone, Internet, electrical not included). Giveaways and promotional materials may be distributed directly from your display area.
- Registration for up to two representatives (excludes Association Membership meetings, HealthPAC event and pre or post conference events).
- Full-color ad in conference program (artwork provided by advertiser).
- Opportunity to provide a raffle item valued in excess of \$100 for a drawing to be held during the Exhibitors Networking Reception.
- An electronic copy of the Attendee mailing list.
- Sponsor ribbons that designate your support.

Silver-Level Sponsorships – \$2,500: Four Available

Concurrent Speakers Sponsor

- Recognition and listing in promotional materials, programs and meeting signage for inaugural conference.
- One complimentary table-top display space in Exhibitor Hall (if requested): A 6-foot, draped table will be provided (phone, Internet, electrical not included). Giveaways and promotional materials may be distributed directly from your display area.
- Registration for up to two representatives (excludes Association Membership meetings, HealthPAC event and pre or post conference events).
- Company name listed in conference program.

- Opportunity to provide a raffle item valued in excess of \$100 for a drawing to be held during the Exhibitors Networking Reception.
- An electronic copy of the Attendee mailing list.
- Sponsor ribbons that designate your support.

Break Sponsor on Thursday, September 8, **AND** Friday, September 9

- Recognition and listing in promotional materials, programs and meeting signage for inaugural conference.
- One complimentary table-top display space in Exhibitor Hall (if requested): A 6-foot, draped table will be provided (phone, Internet, electrical not included). Giveaways and promotional materials may be distributed directly from your display area.
- Registration for up to two representatives (excludes Association Membership meetings, HealthPAC event and pre or post conference events).
- Company name listed in conference program.
- Opportunity to provide a raffle item valued in excess of \$100 for a drawing to be held during the Exhibitors Networking Reception.
- An electronic copy of the Attendee mailing list.
- Sponsor ribbons that designate your support.

Panel Discussion Sponsor (Two different sessions)

- Recognition and listing in promotional materials, programs and meeting signage for inaugural conference.
- One complimentary table-top display space in Exhibitor Hall (if requested): A 6-foot, draped table will be provided (phone, Internet, electrical not included). Giveaways and promotional materials may be distributed directly from your display area.
- Registration for two representatives (excludes Association Membership meetings, HealthPAC event and pre or post conference events)
- Company name listed in conference program.
- Opportunity to provide a raffle item valued in excess of \$100 for a drawing to be held during the Exhibitors Networking Reception.
- An electronic copy of the Attendee mailing list.
- Sponsor ribbons that designate your support.

Bronze-Level Sponsorships - \$1,500: 60 Available

Exhibitors

- One complimentary table-top display space in Exhibitor Hall: A 6-foot, draped table will be provided (phone, Internet, electrical not included). Giveaways and promotional materials may be distributed directly from your display area.
- Registration for one representative (excludes Association Membership meetings, HealthPAC event and pre or post conference events).
- Company name listed in conference program.
- Opportunity to provide a raffle item valued in excess of \$100 for a drawing to be held during the Exhibitors Networking Reception.
- An electronic copy of the Attendee mailing list.
- Exhibitor ribbons that designate your support.

Other Sponsorships

Welcome Gifts - \$2,000

- Recognition and listing in promotional materials, programs and meeting signage for inaugural conference
- Company Name or logo on welcome gifts for all attendees, exhibitors and speakers

Name Badge Lanyard - \$1,500

The 2016 Planning Committee reserves exclusive rights to determine appropriate items for distribution and use of sponsor logos or sponsor name recognition on any and all conference materials, clothing, gifts, signage, displays and all other items, events, venues or materials associated with sponsorship. The Planning Committee reserves the right to accept or reject a sponsor. Updated 3/8/16.

- Recognition and listing in promotional materials, programs and meeting signage for inaugural conference.
- Company Name or logo on lanyards for all attendees, exhibitors and speakers

Association Business Meetings - \$1,000 each

Each association will have a separate business meeting. In order to sponsor an Association Business Meeting, the sponsor must be a member of the respective association.



Sponsorship and Exhibitor Reservation Form

Sponsorships are available on a first come, first served basis. Exhibitor booth set up will occur on Wednesday, September 7, before 3 p.m. Breakdown will be Thursday, September 8, after 5 p.m. Additional information will be provided as the conference date approaches. Please complete all information.

Today's Date: _____
Company Name: _____
Address: _____
City: _____ State: _____ Zip Code: _____
Contact Person: _____ Email: _____
Phone: _____ Fax: _____
Company Website: _____

Sponsorship Levels

Platinum Level

- | | |
|---|--|
| <input type="checkbox"/> HealthPAC Event - \$10,000 | <input type="checkbox"/> Closing Keynote Presentation - \$7,500 |
| <input type="checkbox"/> Opening Keynote Presentation - \$7,500 | <input type="checkbox"/> Hosted Exhibitor Networking Event - \$7,500 |

Gold Level

- | | |
|--|--|
| <input type="checkbox"/> Healthcare Awards Luncheon - \$5,000 | <input type="checkbox"/> Breakfast Sponsor - \$5,000 |
| <input type="checkbox"/> Conference Luncheon - \$5,000 | |

Silver Level

- | | |
|--|---|
| <input type="checkbox"/> Concurrent Speakers Sponsor - \$2,500 | <input type="checkbox"/> Panel Discussion (2) - \$2,500 |
| <input type="checkbox"/> Break Sponsor - \$2,500 | |

Bronze Level

- Exhibitor Only - \$1,500

Other Sponsorships

- | | |
|--|---|
| <input type="checkbox"/> Welcome Gifts - \$2,000 | <input type="checkbox"/> Name Badge - \$1,500 |
|--|---|

Association Meeting - \$1,000 each; one available per Association

Each association will have a separate business meeting. In order to sponsor an Association Business Meeting, the sponsor must be a member of the respective association.

- | | |
|--|---|
| <input type="checkbox"/> Nevada Health Care Association/Perry Foundation | <input type="checkbox"/> Nevada Organization of Nurse Leaders |
| <input type="checkbox"/> Nevada Hospital Association | <input type="checkbox"/> Nevada Rural Hospital Partners |
| <input type="checkbox"/> Nevada Primary Care Association | |

We would like our Exhibit Booth associated with the following Association (for Accounting purposes only):

- | | |
|--|---|
| <input type="checkbox"/> Nevada Health Care Association/Perry Foundation | <input type="checkbox"/> Nevada Organization of Nurse Leaders |
| <input type="checkbox"/> Nevada Hospital Association | <input type="checkbox"/> Nevada Rural Hospital Partners |
| <input type="checkbox"/> Nevada Primary Care Association | |

Payment Information: Check: Credit Card: VISA MasterCard Security Code _____

Card number: _____ Exp date: _____

Billing address: _____

City: _____ State: _____ Zip: _____

Name as it appears on card: _____

Total Amount: \$ _____ Signature: _____

Payment is due 30 days from the date of vendor commitment. Reservation forms without payment will be considered incomplete and do not guarantee a reservation. Submit your paperwork and payment to:

**Nevada Hospital Association • 5190 Neil Road, Suite 400 • Reno, NV, 89502
Attn: Amy E. Shogren • amy@nvha.net • 775-827-0184 • FAX 775-827-0190**

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