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Members in the News – June 2016



Hospital is Underway in Reno

Groundbreaking took place for **Reno Behavioral HealthCare Hospital** in Reno. The hospital will offer outpatient programs for psychiatric and addiction treatment.

Steve Shell, CEO with **Desert Parkway Behavioral Healthcare Hospital**, was on hand to say a few words about the 80,000-square-foot facility which will include 120 beds serving children, teens, adults and seniors in northern Nevada and the California border communities. Reno Behavioral HealthCare and Desert Parkway Behavioral HealthCare hospitals are part of Signature Healthcare Services, LLC (SHS) based in Corona, California, one of the largest privately held psychiatric hospital companies in the country, serving thousands of patients every year.

The hospital is set to open in late spring of 2017 and is expected to provide 250 jobs.

Northern Nevada Medical Center Earns Recertification in Spine Surgery and Hip Replacement

Northern Nevada Medical Center (NNMC) was recently awarded recertification by The Joint Commission in Spine Surgery and Orthopedics: Hip Replacement. NNMC is the only in Northern Nevada hospital to have earned The Joint Commission's Gold Seal of Approval™ in both Spine Surgery and in hip replacement.

"Northern Nevada Medical Center has long been considered a premiere orthopedic hospital of excellence in Nevada," said Alan Olive, CEO Northern Nevada Medical Center. "The Joint



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Commission certifications demonstrate that NNMC is truly a center of excellence for joint replacement and spine surgery; this is a major step toward maintaining excellence and continually improving the care we provide.”

To achieve these prestigious certifications, the hospital underwent a rigorous on-site evaluation by The Joint Commission. NNMC earned certification by proving compliance with nationally developed standards including medication management and infection prevention and control.

Spring Valley Hospital New Building Expansion

Spring Valley Hospital opened its four-story tower, allowing the hospital to add new services and expanded in other ways.

The special features of the new Spring Valley Hospital tower include a separate, 24-hour entrance for expectant mothers, private rooms for maternity patients from the time they arrive until they leave the hospital and an additional 18 private patient rooms for mothers and babies, with room to expand. The second floor features an additional 36 private rooms for patients with medical diagnoses or recovering from surgery. The third and fourth floors will eventually accommodate up to 72 more beds, as needed.

“Our community’s population continues to grow, as does our tourist volume,” said Leonard Freehof, CEO/Managing Director of Spring Valley Hospital. “We needed to expand, and now we have plenty of space to accommodate people who need to deliver a baby, seek emergency care, or have surgery or a cardiovascular procedures.”

Rupesh J. Parikh, M.D., Medical Oncologist and Hematologist, Named Chief of Staff for Two Dignity Health-St. Rose Dominican Campuses



Rupesh J. Parikh, M.D., board-certified medical oncologist and hematologist for Comprehensive Cancer Centers of Nevada (CCCN), has been appointed chief of staff for **Dignity Health-St. Rose Dominican’s Siena and Rose de Lima** campuses. In this role, Dr. Parikh represents the 1,000+ physicians on the medical staff of both campuses, chairs the Medical Executive Committee and is a member of the St. Rose’s Board of Directors. Prior to this appointment, Dr. Parikh served on both the Medical Executive and Pharmacy and Therapeutic Committees at St. Rose. Dr. Parikh joins Dr. Robert Wiencek, chief of staff of St. Rose’s San Martín campus, and the respective vice chiefs of staff, Drs. Lance Allgower and Stephanie Hanson.

Since joining CCCN in 2005, Dr. Parikh has been proactive in the fight against cancer, having served as Principal Investigator for a number of clinical trials. With access to over 170 clinical trials, Dr. Parikh treats patients who have traveled from out of state as well as many local patients. Besides being active in clinical research, Dr. Parikh also strives to give back to the medical community as an Adjunct Assistant Professor for Touro University, helping to teach the practitioners of tomorrow.



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Dr. Parikh completed his undergraduate education from the University of California at Riverside in 1991. He received his medical degree from the American University of the Caribbean School of Medicine in Montserrat, British West Indies. After receiving his degree, he completed his fellowship in hematology/oncology from the University of Oklahoma, and residency in internal medicine from St. Agnes Hospital, Baltimore where he served as Chief Resident.

“Dr. Parikh is a very accomplished physician, teacher, leader, and mentor, and we at St. Rose feel he is the perfect fit for this position,” said Brian Brannman, senior vice president of operations for Dignity Health Nevada. “We are so pleased that he is onboard.”

Carson Valley Medical Center Names Preston Becker New CEO



Carson Valley Medical Center (CVMC) appointed Preston Becker as the new CEO.

In this role, Mr. Becker will oversee the operations of the hospital and clinics, and will work closely with the CVMC executive team, medical staff and Board of Directors to set the vision for the future of the organization.

Mr. Becker comes to CVMC from Moscow, Idaho, where he was the CFO at Gritman Medical Center since October 2013. Gritman Medical Center is a critical access hospital in a service area of approximately 50,000 people. Prior to that, he served as CFO at Kewanee Hospital in Illinois, Vibra Specialty Hospital in Portland, Oregon and Steele Memorial Medical Center in Salmon, Idaho. Mr. Becker has a Bachelor's Degree in Business and Finance from the University of Idaho and a Master's Degree in Hospital Administration.

Humboldt General Hospital Joins Northern Nevada Medical Center's Robotic TeleStroke Network

Humboldt General Hospital (HGH) in Winnemucca, NV, has joined NNMC's TeleStroke Network. HGH can now provide a higher level of care to patients experiencing a stroke as part of NNMC's robotic telemedicine program. The program gives HGH the resources of NNMC's Primary Stroke Center and allows HGH physicians access to neurologists 24 hours a day, 365 days a year.

The remote access robot is manufactured by InTouch Health and has been installed in more than 500 clinical locations throughout the world. Within moments of a request for a medical consultation, a NNMC specialist can activate the robot to assess the patient as though he or she were in the same room. The neurologist can view vital signs and charts, perform a full examination, and interact and converse with the patient, family members and medical care providers.



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Due to a national shortage of experienced neurologists, many patients in smaller communities experience a delay in treatment. That is changing. "Our goal is to bring expert stroke care to patients in community hospitals, allowing patients to remain under the care of their primary physician and close to home whenever appropriate," says Alan Olive, CEO of NNMC. HGH joins South Lyon Medical Center, Battle Mountain General Hospital and Plumas District, all in partnership with NNMC's TeleStroke Network.

This program also includes an education component. NNMC will provide HGH with additional training to hospital staff so that more patients are able to stay in their local hospital. In addition, NNMC will provide the materials necessary to educate the community on the importance of acting fast when there are signs or symptoms of a stroke.

Dignity Health-St. Rose Dominican, San Martín Campus Honored with Bronze Award for Heart Failure Care

Dignity Health-St. Rose Dominican's San Martín Campus has received the Get With The Guidelines®-Heart Failure Bronze Quality Achievement Award for implementing specific quality improvement measures outlined by the American Heart Association/American College of Cardiology Foundation's secondary prevention guidelines for the treatment of patients with heart failure.

The San Martín campus earned the award by meeting specific quality achievement measures for the diagnosis and treatment of heart failure patients at a set level for a designated period. These measures include evaluation of the patient, proper use of medications and aggressive risk-reduction therapies. These would include ACE inhibitors/ARBs, beta-blockers, diuretics, anticoagulants, and other appropriate therapies. Before patients are discharged, they also receive education on managing their heart failure and overall health, get a follow-up visit scheduled, as well as other care transition interventions.

"The San Martín campus is dedicated to improving the quality of care for our heart failure patients, and implementing the American Heart Association's Get With The Guidelines-Heart Failure program helps us accomplish this goal by being tracking and measuring our success in meeting internationally-respected clinical guidelines," said Lawrence Barnard, president/CEO of Dignity Health-St. Rose Dominican, San Martín Campus.

"We are pleased to recognize Dignity Health-St. Rose Dominican, San Martín for their commitment to heart failure care," said Paul Heidenreich, M.D., M.S., national chairman of the Get With The Guidelines Steering Committee and Professor of Medicine at Stanford University. "Research has shown there are benefits to patients who are treated at hospitals that have adopted the Get With The Guidelines program. Get with the Guidelines research has demonstrated the impact of lowering 30-day readmissions and reducing mortality rates."



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Carson Tahoe Health Unveils Latest Liver Cancer Treatment

The latest generation of state-of-the-art liver cancer treatment is now available to patients at **Carson Tahoe Health**. Michelle Joy, Chief Operating Officer, announced today that Carson Tahoe Health has unveiled TheraSphere®, a leading-edge technology approved by the Food and Drug Administration. As a minimally-invasive outpatient procedure, this innovative technique treats patients with hepatocellular carcinoma (HCC), the most common form of liver cancer. This procedure can be used as a bridge to surgery or transplantation for those who have been diagnosed with inoperable HCC. It is also indicated for the treatment of HCC patients with partial or branch portal vein thrombosis or occlusion.

The TheraSphere® is a 40-minute procedure that is well tolerated by patients and side effects are normally milder than other treatments is performed by several of Tahoe Carson Radiology's specially trained Interventional Radiologists, who are on staff with Carson Tahoe Health. During the treatment, microscopic radioactive beads are delivered to a tumor through a catheter that the physician guides into the hepatic artery, the liver's main blood vessel. Once in place, the beads are inserted into the catheter where they can enter the smaller blood vessels supplying the tumor and block the flow of blood. No wider than a single strand of human hair, the beads kill liver cancer cells from inside the tumor, while sparing healthy liver tissue.

"As a premier cancer care provider in Northern Nevada, we're dedicated to researching and providing the most advanced treatments for our patients," said Dr. Sandra Althaus, Interventional Radiologist at Carson Tahoe Health.



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