

Nevada Hospital Association

2024 Annual Meeting

Sponsorship & Exhibitor Booklet



Nevada
Hospital
Association

NHA Annual Meeting Details

About the NHA:

The Nevada Hospital Association (NHA) is a not-for-profit statewide resource and leader in promoting public understanding of, and support for, the hospitals serving Nevada's communities. The NHA serves as an advocate for its members to lead in the provision of high quality, affordable, and accessible healthcare services, resulting in healthier Nevada communities.

About the Conference:

The Annual Meeting typically has approximately 115-125 attendees, of which about half are c-suite Nevada Hospital leaders (CEO, CNO, CFO, etc). The event is held once each year in the Fall for member hospitals. The NHA serves about 65 member hospitals, which is almost every hospital in Nevada including Northern, Southern, and Rural areas. A large percentage of Nevada hospitals are represented at the Annual Meeting. In conjunction with the meeting, the NHA hosts a trade show for individuals and organizations to share their products and services with attendees. Marketing of products and/or organizations may be done by becoming a sponsor or exhibitor.

Benefits for Sponsors/Exhibitors:

Benefits are listed for each individual sponsorship. While the format for 2024 is being revamped, several opportunities will be available for exhibitors and sponsors to interact with hospital members. An exhibitor raffle/reception is held where exhibitors bring prizes, and participants may enter the raffle if they visit EACH exhibitor table. **Please note: not all sponsorships include a table.**

Exhibitors and sponsors are invited to join all lectures (except the business meeting/CEO roundtable and the HealthPAC event, which requires separate registration). They may also attend meals with participants.

64th NHA Annual Meeting:

The NHA will be hosting the 64th NHA Annual Meeting at the **Tahoe Blue Center** located in Stateline Nevada on **September 25th-26th, 2024**. Exhibitor set up will be in the afternoon of **September 24th**.

Don't miss your chance to share your products or services with Nevada's hospital leaders and give your organization high-profile visibility. Please select the sponsorship option that best suits your needs. If you would like to explore other sponsorship opportunities, **contact Jeanne Gerow at jeanne@nvha.net**.

All sponsorships include:

- An electronic copy of the attendee list (available one week prior to the event)
- Sponsor ribbons that designate support
- Recognition in the meeting program

All sponsors/exhibitors should provide:

- A raffle item valued in excess of \$100 for a drawing to be held during the Exhibitors' Networking Reception

Multiple sponsors are welcome at each level unless otherwise noted. Sponsorships on a first come, first served basis.

64th NHA Annual Meeting Sponsorships

CENTURION SPONSORSHIP - \$20,000- one available - SOLD

- Verbal recognition at the Welcome Dinner
- Digital media recognition throughout the Annual Meeting
- Recognition in the Annual Meeting Program and on table signage as “sponsored by”
- Sixty second video provided by sponsor in downloadable format to be played at the Annual Meeting
- Introduction of one of our speakers
- If requested:
 - Table-top display in Exhibitor Hall (Electrical and Internet need to be purchased separately from the Tahoe Blue Center)
 - Registration for up to eight representatives to the NHA Annual Meeting (excludes NHA Business Meeting/CEO Roundtable, HealthPAC event, and pre or post conference events)
 - Table for eight with premium placement at Welcome Dinner

ELITE SPONSORSHIP - \$15,000- one available

- Verbal recognition at the Welcome Dinner
- Digital media recognition throughout the Annual Meeting
- If requested:
 - Table-top display in Exhibitor Hall (Electrical and Internet need to be purchased separately from the Tahoe Blue Center)
 - Registration for up to eight representatives to the NHA Annual Meeting (excludes NHA Business Meeting/CEO Roundtable, HealthPAC event, and pre or post conference events)
 - Forty-five second video to be provided by sponsor in downloadable format to be played at the Annual Meeting
 - Table for eight at the Welcome Dinner

PLATINUM SPONSORSHIP - \$10,000

- Verbal recognition at the Welcome Dinner
- Digital media recognition throughout the Annual Meeting
- If requested:
 - Table-Top display in Exhibitor Hall (Electrical and Internet need to be purchased separately from the Tahoe Blue Center)
 - Registration for up to six representatives to the NHA Annual Meeting (excludes NHA Business Meeting/CEO Roundtable, HealthPAC event, and pre or post conference events)
 - Thirty second video provided by sponsor in downloadable format to be played at the Annual Meeting



All Sponsorships:

The NHA reserves exclusive rights to determine appropriate items for distribution and use of sponsor logos or sponsor name recognition on any and all conference materials, clothing, gifts, signage, displays, and all other items, events, venues, or materials associated with sponsorship. The NHA reserves the right to accept or reject a sponsor. Updated 12/6/23.

64th NHA Annual Meeting Sponsorships

GOLD SPONSORSHIP - \$7,500

- Verbal recognition at the Welcome Dinner
- Digital media recognition throughout the Annual Meeting
- If requested:
 - Table-top display in Exhibitor Hall (Electrical and Internet need to be purchased separately from the Tahoe Blue Center)
 - Registration for up to four representatives at the Annual Meeting (excludes NHA Business Meeting/CEO Roundtable, HealthPAC event, and pre or post conference events)

SILVER SPONSORSHIP - \$5,000

- Digital media recognition throughout the Annual Meeting
- If requested:
 - Table-top display in Exhibitor Hall (Electrical and Internet need to be purchased separately from the Tahoe Blue Center)
 - Registration for two representatives at the Annual Meeting (excludes NHA Business Meeting/CEO Roundtable, HealthPAC event, and pre or post conference events)

OTHER SPONSORSHIPS

KEYNOTE SPEAKER - \$7,500

- Introduction of one of our speakers
- Thirty second video spot played prior to the speaker presentation; Video provided by sponsor in downloadable format
- Registration for two representatives (excludes NHA Business Meeting/CEO Roundtable, HealthPAC event, and pre or post conference events)
- Table-top display in Exhibitor Hall (Electrical and Internet need to be purchased separately from the Tahoe Blue Center)

WELCOME DINNER - \$5,000

- Registration for two representatives (excludes NHA Business Meeting/CEO Roundtable, HealthPAC event, and pre or post conference events)
- Table for six guests with premium seating with the NHA Board Chair, NHA Board Member and/or NHA President/CEO

EXHIBITOR NETWORKING EVENT - \$4,500

- Recognition at the networking event
- Table-top display in Exhibitor Hall (Electrical and Internet need to be purchased separately from the Tahoe Blue Center)
- Registration for two representatives at the Annual Meeting (excludes NHA Business Meeting/CEO Roundtable, HealthPAC event, and pre or post conference events)

64th NHA Annual Meeting Sponsorships

NHA HEALTHCARE AWARDS LUNCHEON - \$4,500

- Seating for eight at the luncheon
- Verbal recognition at the Awards Luncheon by the Master of Ceremonies

TECH SPONSOR - \$1,800

- Audio and visual support for the conference
- Registration for two representatives for the Annual Meeting (excludes NHA Business Meeting/CEO Roundtable, HealthPAC event, and pre or post conference events)

CONFERENCE LUNCHEON OR BREAKFAST SPONSOR (to be determined by NHA) - \$3,000

- Breakfast or lunch served to all attendees in the Exhibitor Hall
- Registration for up to two representatives at the Annual Meeting (excludes NHA Business Meeting/CEO Roundtable, HealthPAC event, and pre or post conference events)
- Buffet thank you signage

WIRELESS INTERNET SPONSOR - \$2,500

- Wi-Fi access for two-day conference for email and basic web browsing
- Registration for up to two representatives at the Annual Meeting (excludes NHA Business Meeting/CEO Roundtable, HealthPAC event, and pre or post conference events)
- Table-top display in Exhibitor Hall (Electrical and Internet need to be purchased separately from the Tahoe Blue Center)

PRINT SPONSOR - \$2,000 - one available

- Support for Annual Meeting program materials for all attendees
- Recognition in the printed program

REFRESHMENT SPONSOR - \$2,000

- All day beverage service: iced tea, bottled water and soda pop
- Sponsorship signage provided on all-day beverage service tables

JAVA UP COFFEE SPONSOR - \$1,800 - one available - SOLD

- Coffee provided to all attendees throughout the conference
- Signage provided at coffee station

WELCOME GIFT - \$1,600 - one available - SOLD

- Company Name or logo on welcome gift for all attendees, exhibitors, and speakers (gift selected by NHA)



64th NHA Annual Meeting Sponsorships

LANYARD - \$1,100 - one available - SOLD

- Company Name and/or logo on lanyards for all attendees, exhibitors, and speakers

EXHIBITORS

EXHIBITOR ONLY - \$2,000

- One table-top display space in the Exhibitor Hall: a 6-foot, draped table will be provided (Internet and electrical not included and need to be purchased separately from the Tahoe Blue Center). Giveaways and promotional materials may be distributed directly from your display area.
- Registration for two representatives (excludes Association NHA Business Meeting/CEO Roundtable, HealthPAC event and pre or post conference events)

HEALTHPAC SPONSORSHIPS

HEALTHPAC GOLD RECEPTION SPONSOR - \$5,000

- Recognition in conference program
- One table-top display space in Exhibitor Hall. If requested: a 6-foot, draped table will be provided (phone, internet, electrical not included). Giveaways and promotional materials may be distributed directly from your display area
- Registration for up to two representatives to the NHA Annual Meeting (excludes NHA Business Meeting/CEO Roundtable, and pre or post conference events)
- Opportunity to provide a raffle item valued in excess of \$100 for a giveaway to be held during the HealthPAC Reception
- An electronic copy of the attendee mailing list (available one week prior to the event)
- Invitation for four to attend the HealthPAC reception
- Sponsor ribbons to designate your support

HEALTHPAC SILVER RECEPTION SPONSOR - \$3,000

- Recognition in conference program
- Registration for one representative for the NHA Annual Meeting (excludes NHA Business Meeting/CEO Roundtable, and pre or post conference events)
- Opportunity to provide a raffle item valued in excess of \$100 for a giveaway to be held during the HealthPAC Reception
- An electronic copy of the attendee mailing list (available one week prior to the event)
- Invitation for two to attend the HealthPAC reception
- Sponsor ribbons to designate your support



Notes:

- All contributions welcome
- Additional representatives from the same company may attend conference sessions (excluding Association Membership meetings, HealthPAC event, and pre or post conference events) at a cost of \$300 per person, limited to two additional attendees. This includes all conference meals.

64th NHA Annual Meeting Sponsorship Form

Thank you for sponsoring the NHA Annual Meeting. Additional information and hotel block details will be provided as the conference date approaches. Please complete all fields.

The NHA reserves exclusive rights to determine appropriate items for distribution as well as appropriate use of sponsor/exhibitor logo/name on any and all conference materials, clothing, gifts, signage, displays and all other items, events, venues, or materials associated with the annual meeting. The NHA reserves the right to accept or reject a sponsor. Updated 12/6/23.

Today's Date: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Person: _____ Email: _____

Phone: _____ Fax: _____

Company Website: _____

Company Name for Materials: _____

SPONSORSHIP LEVELS

Centurion
 \$20,000

Elite
 \$15,000

Platinum
 \$10,000

Gold
 \$7,500

Silver
 \$5,000

OTHER

Keynote Speaker
 \$7,500

Welcome Dinner
 \$5,000

Exhibitor Networking
 \$4,500

NHA Awards Luncheon
 \$4,500

Tech
 \$1,800

Conference Lunch /
Breakfast
 \$3,000

Wireless Internet
 \$2,500

Print
 \$2,000

Refreshment
 \$2,000

Java Up Coffee
 \$1,800

Welcome Gift
 \$1,600

Lanyard
 \$1,100

Exhibitor Only
 \$2,000

HealthPAC Gold
Reception
 \$5,000

HealthPAC Silver
Reception
 \$3,000

Contribution

Payment Information:

Checks are preferred; however, you may call with your credit card (**a 3% credit card fee will be added to your payment**). Payment is due 30 days from the date of vendor commitment. Reservation forms without payment will be considered incomplete and do not guarantee a reservation. Refunds will not be provided. **Submit your paperwork and payment to:**

Nevada Hospital Association • 5190 Neil Road, Suite 400 • Reno, NV 89502
Attn: Erin Lynch • erin@nvha.net • Direct 775-657-5820 • FAX 775-827-0190

You will be contacted to obtain the name(s) of the person(s) attending the event as part of your sponsorship. All attendees must be registered 30 days prior to the event. **Please send your high resolution (vector/eps preferred) logo to Jeanne Gerow at jeanne@nvha.net.**