



## **59<sup>th</sup> Annual Nevada Hospital Association Meeting September 4 – 5, 2019 Hyatt Regency Lake Tahoe**

### **Sponsorship Packages**

The Nevada Hospital Association (NHA) will be hosting the 59<sup>TH</sup> Annual NHA Meeting at the Hyatt Regency Lake Tahoe on September 4 - 5, 2019. This meeting provides sponsors with an opportunity to meet with hospital CEOs and administrators from across Nevada. In conjunction with the meeting, we will be hosting a trade show for individuals and organizations to share their products and services with our attendees.

Your sponsorship helps to ensure that the NHA is able to secure top-notch educational presenters and is a wonderful way to show your support of Association activities. There are a variety of options available to receive maximum recognition and visibility with attendees. All sponsors will receive a variety of benefits including recognition in the annual meeting program, exclusive signage at the session, recognition on the NHA website and recognition in NHA's e-newsletter.

**For those interested in the table-top trade show, space is limited, and some sponsorship packages include a table-top display.** Once space is sold out, vendors wishing to exhibit will be placed on a waiting list in sequential order in the event that a slot becomes available.

Don't miss your chance to share your products or services with Nevada providers and give your organization high-profile visibility. Examine the information provided and select the sponsorship option that best suits your needs.

For questions, please contact:

Amy E. Shogren  
Director of Communications & Administration  
Nevada Hospital Association  
775-827-0184  
[amy@nvha.net](mailto:amy@nvha.net)

## 59<sup>th</sup> Annual Nevada Hospital Association Meeting September 4 – 5, 2019 • Hyatt Regency Lake Tahoe

### Platinum-Level Sponsorship

#### HealthPac Gala Dinner - \$10,000

- Recognition and listing in promotional materials, programs and meeting signage for conference.
- One complimentary table-top display space in Exhibitor Hall (if requested): A 6-foot, draped table will be provided (phone, Internet, electrical not included). Giveaways and promotional materials may be distributed directly from your display area.
- Registration for up to **four** representatives at the NHA Annual Meeting (excludes Association Membership meetings and pre or post conference events).
- Opportunity to provide a raffle item valued in excess of \$100 for a drawing to be held during the HealthPAC Dinner Gala.
- An electronic copy of the Attendee mailing list (available one week prior to the event).
- Invitation for **eight** to attend the HealthPAC reception and Gala Dinner with premium seating.
- Sponsor ribbons that designate your support.

### Gold-Level Sponsorships

#### Opening Keynote Speaker – \$7,500

- Recognition and listing in promotional materials, programs and meeting signage for conference.
- Introduction of speaker.
- Meet and greet with the speaker (schedules permitting).
- One complimentary table-top display space in Exhibitor Hall (if requested): A 6-foot, draped table will be provided (phone, Internet, electrical not included). Giveaways and promotional materials may be distributed directly from your display area.
- Registration for up to **four** representatives (excludes Association Membership meetings, HealthPAC event and pre or post conference events).
- Opportunity to provide a raffle item valued in excess of \$100 for a drawing to be held during the Exhibitors Networking Reception.
- An electronic copy of the Attendee mailing list (available one week prior to the event).
- Sponsor ribbons that designate your support.

#### Closing Keynote Speaker – \$5,000

- Recognition and listing in promotional materials, programs and meeting signage for conference.
- Introduction of speaker.
- One complimentary table-top display space in Exhibitor Hall (if requested): A 6-foot, draped table will be provided (phone, Internet, electrical not included). Giveaways and promotional materials may be distributed directly from your display area.
- Registration for up to **four** representatives (excludes Association Membership meetings, HealthPAC event and pre or post conference events).
- Opportunity to provide a raffle item valued in excess of \$100 for a drawing to be held during the Exhibitors Networking Reception.
- An electronic copy of the Attendee mailing list (available one week prior to the event).
- Sponsor ribbons that designate your support.

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### Silver-Level Sponsorships

#### Hosted Exhibitor Networking Event - \$3,000

- Recognition and listing in promotional materials, programs and meeting signage for conference.
- One complimentary table-top display space in Exhibitor Hall (if requested): A 6-foot, draped table will be provided (phone, Internet, electrical not included). Giveaways and promotional materials may be distributed directly from your display area.
- Registration for up to **two** representatives (excludes Association Membership meetings, HealthPAC event and pre or post conference events).
- Opportunity to provide a raffle item valued in excess of \$100 for a drawing to be held during the Exhibitors Networking Reception.
- An electronic copy of the Attendee mailing list (available one week prior to the event).
- Sponsor ribbons that designate your support.

#### Welcome Dinner - \$3,000

- Recognition and listing in promotional materials, programs and meeting signage for conference.
- Registration for up to **two** representatives (excludes Association Membership meetings, HealthPAC event and pre or post conference events).
- Table for eight with premium seating to include the NHA Board Chair and/or NHA President/CEO at the dinner.
- An electronic copy of the Attendee mailing list (available one week prior to the event).
- Sponsor ribbons that designate your support.
- **Note: Table-top display not included**

#### NHA Healthcare Awards Luncheon (Thursday, September 5) - \$3,000

- Recognition and listing in promotional materials, programs and meeting signage for conference.
- Registration for up to **two** representatives (excludes Association Membership meetings, HealthPAC event and pre or post conference events).
- Premium seating for eight at the luncheon.
- Opportunity to speak at the luncheon for no more than five (5) minutes.
- An electronic copy of the Attendee mailing list (available one week prior to the event).
- Sponsor ribbons that designate your support.

#### **Note: Table-top display not included**

#### Wireless Internet Sponsor - \$2,500

- Recognition and listing in promotional materials, programs and meeting signage for conference.
- Registration for up to **two** representatives (excludes Association Membership meetings, HealthPAC event and pre or post conference events).
- Wi-Fi access for two-day conference for email and simple web browsing
- An electronic copy of the Attendee mailing list (available one week prior to the event).
- Sponsor ribbons that designate your support.

#### **Note: Table-top display not included**

#### Conference Luncheon (Wednesday, September 4) - \$2,500

- Recognition and listing in promotional materials, programs and meeting signage for conference.
- Registration for up to **two** representatives (excludes Association Membership meetings, HealthPAC event and pre or post conference events).
- An electronic copy of the Attendee mailing list (available one week prior to the event).
- Sponsor ribbons that designate your support.

#### **Note: Table-top display not included**

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### Bronze-Level Sponsorships

#### Exhibitor Only - \$1,500 (Limited number available)

- One complimentary table-top display space in Exhibitor Hall: A 6-foot, draped table will be provided (phone, Internet, electrical not included). Giveaways and promotional materials may be distributed directly from your display area.
- Registration for **one** representative (excludes Association Membership meetings, HealthPAC event and pre or post conference events).
- Opportunity to provide a raffle item valued in excess of \$100 for a drawing to be held during the Exhibitors Networking Reception.
- An electronic copy of the Attendee mailing list (available one week prior to the event).
- Exhibitor ribbons that designate your support.

**Note:** Additional representatives from the same company may attend conference sessions (excluding Association Membership meetings, HealthPAC event and pre or post conference events) at a cost of **\$200 per person, limited to two attendees**. This includes all conference luncheons, the Welcome Dinner on Wednesday and breakfast on Thursday.

### Other Sponsorships

#### Java Up Coffee Sponsor - \$1,750

- Recognition and listing in promotional materials, programs and meeting signage for conference.
- Coffee and coffee drinks provided to all attendees at Tahoe Provisions for the duration of the conference (11 a.m. on 9/4 – 2 p.m. on 9/5).
- An electronic copy of the Attendee mailing list (available one week prior to the event).
- Sponsor ribbons that designate your support.

#### Welcome Gift - \$1,500

- Recognition and listing in promotional materials, programs and meeting signage for conference.
- Company Name or logo on welcome gifts for all attendees, exhibitors and speakers.
- An electronic copy of the Attendee mailing list (available one week prior to the event).
- Sponsor ribbons that designate your support.

#### Breakfast Sponsor (Thursday, September 5) - \$1,500

- Recognition and listing in promotional materials, programs and meeting signage for conference.
- An electronic copy of the Attendee mailing list.
- Sponsor ribbons that designate your support.

#### Name Badge and Lanyard - \$1,000

- Recognition and listing in promotional materials, programs and meeting signage for conference.
- Company Name or logo on lanyards and name badges for all attendees, exhibitors and speakers.
- An electronic copy of the Attendee mailing list.
- Sponsor ribbons that designate your support.

# 2019 59<sup>th</sup> Annual NHA Meeting Sponsorship Reservation Form

Sponsorships are available on a first come, first served basis. Additional information will be provided as the conference date approaches. Please complete all fields.

Today's Date: \_\_\_\_\_  
Company Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
Contact Person: \_\_\_\_\_ Email: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Company Website: \_\_\_\_\_

## Sponsorship Levels

### Platinum Level

~~HealthPAC Gala Dinner - \$10,000~~

### Gold Level

Opening Keynote Speaker - \$7,500  Closing Keynote Speaker - \$5,000

### Silver Level

Welcome Dinner - \$3,000  Hosted Exhibitor Networking Event - \$3,000  
 Healthcare Awards Luncheon - \$3,000  Wireless Internet - \$2,500  
 Conference Luncheon - \$2,500

### Bronze Level

Exhibitor Only - \$1,500  
 Additional Representative - \$200 x \_\_\_\_\_

### Other Sponsorships

Java Up Coffee Sponsor - \$1,750  Breakfast Sponsor - \$1,500  
 Welcome Gift - \$1,500  Name Badge and Lanyard - \$1,000

**Payment Information:** Check:  Credit Card: VISA  MasterCard  AMEX  Security Code \_\_\_\_\_  
Card number: \_\_\_\_\_ Exp. date: \_\_\_\_\_  
Billing address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Name as it appears on card: \_\_\_\_\_  
Total Amount: \$ \_\_\_\_\_ Signature: \_\_\_\_\_

Payment is due 30 days from the date of vendor commitment. Reservation forms without payment will be considered incomplete and do not guarantee a reservation. Refunds will not be provided. Submit your paperwork and payment to:

**Nevada Hospital Association • 5190 Neil Road, Suite 400 • Reno, NV, 89502  
Attn: Amy E. Shogren • amy@nvha.net • 775-827-0184 • FAX 775-827-0190**

**You will be contacted to obtain the name(s) of the person(s) attending the event as part of your sponsorship. All attendees must be registered 30 days prior to the event.**

The NHA reserves exclusive rights to determine appropriate items for distribution and use of sponsor logos or sponsor name recognition on any and all conference materials, clothing, gifts, signage, displays and all other items, events, venues or materials associated with sponsorship. The NHA reserves the right to accept or reject a sponsor. Updated 3/26/2019.