



61st Annual Nevada Hospital Association Meeting September 1 – 2, 2021 Hyatt Regency Lake Tahoe

Sponsorship Packages

The Nevada Hospital Association (NHA) will be hosting the 61st Annual NHA Meeting at the Hyatt Regency Lake Tahoe on September 1 - 2, 2021. This *in-person meeting* provides sponsors with an opportunity to meet with hospital CEOs and administrators from across Nevada. In conjunction with the meeting, we will be hosting a trade show for individuals and organizations to share their products and services with our attendees. We are working with the hotel property on all necessary steps to ensure the safety of our members, sponsors and invited attendees.

Your sponsorship helps to ensure that the NHA is able to secure top-notch educational presenters and is a wonderful way to show your support of Association activities. There are a variety of options available to receive maximum recognition and visibility with attendees. All sponsors will receive a variety of benefits including recognition in the annual meeting program, exclusive signage at the session, recognition on the NHA website and recognition in NHA's e-newsletter.

For those interested in the table-top trade show, space is limited, and some sponsorship packages include a table-top display. Once space is sold out, vendors wishing to exhibit will be placed on a waiting list in sequential order in the event that a slot becomes available.

Don't miss your chance to share your products or services with Nevada providers and give your organization high-profile visibility. Examine the information provided and select the sponsorship option that best suits your needs. If you would like to explore other sponsorship opportunities, please contact me. If we are not able to hold this year's meeting, your sponsorship investment will be refunded. Thank you.

Amy E. Shogren
Director of Communications & Administration
Nevada Hospital Association
Direct 775-657-5820
amy@nvha.net

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Platinum-Level Sponsorship

HealthPac Gala Dinner - \$10,000

- Recognition and listing in promotional materials, programs and meeting signage for conference.
- One complimentary table-top display space in Exhibitor Hall (if requested): A 6-foot, draped table will be provided (phone, Internet, electrical not included). Giveaways and promotional materials may be distributed directly from your display area.
- Registration for up to **four** representatives to the NHA Annual Meeting (excludes Association Membership meetings and pre or post conference events).
- Opportunity to provide a raffle item valued in excess of \$100 for a drawing to be held during the HealthPAC Dinner Gala.
- An electronic copy of the Attendee mailing list (available one week prior to the event).
- Invitation for **eight** to attend the HealthPAC reception and Gala Dinner with premium seating.
- Sponsor ribbons that designate your support.

Gold-Level Sponsorships

Opening Keynote Speaker – \$7,500

- Recognition and listing in promotional materials, programs and meeting signage for conference.
- Introduction of speaker and opportunity to articulate your company's value to NHA members.
- Meet and greet with the speaker (schedules permitting).
- :15 - :30 video spot played prior to the speaker session (Video provided by sponsor.)
- One complimentary table-top display space in Exhibitor Hall (if requested): A 6-foot, draped table will be provided (phone, Internet, electrical not included). Giveaways and promotional materials may be distributed directly from your display area.
- Registration for up to **four** representatives (excludes Association Membership meetings, HealthPAC event and pre or post conference events).
- Opportunity to provide a raffle item valued in excess of \$100 for a drawing to be held during the Exhibitors Networking Reception.
- An electronic copy of the Attendee mailing list (available one week prior to the event).
- Sponsor ribbons that designate your support.

Closing Keynote Speaker – \$5,000

- Recognition and listing in promotional materials, programs and meeting signage for conference.
- Introduction of speaker and opportunity to articulate your company's value to NHA members.
- :15 - :30 video spot played prior to the speaker session (Video provided by sponsor.)
- One complimentary table-top display space in Exhibitor Hall (if requested): A 6-foot, draped table will be provided (phone, Internet, electrical not included). Giveaways and promotional materials may be distributed directly from your display area.
- Registration for up to **four** representatives for the annual meeting (excludes Association Membership meetings, HealthPAC event and pre or post conference events).
- Opportunity to provide a raffle item valued in excess of \$100 for a drawing to be held during the Exhibitors Networking Reception.
- An electronic copy of the Attendee mailing list (available one week prior to the event).
- Sponsor ribbons that designate your support.

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Silver-Level Sponsorships

Welcome Dinner (Wednesday, September 1) - \$5,000

- Recognition and listing in promotional materials, programs and meeting signage for conference.
- :15 video spot played during the Annual Meeting. (Video provided by sponsor.)
- Registration for up to **two** representatives at the annual meeting (excludes Association Membership meetings, HealthPAC event and pre or post conference events).
- Table for **eight** with premium seating to include the NHA Board Chair and/or NHA President/CEO at the dinner.
- An electronic copy of the Attendee mailing list (available one week prior to the event).
- Sponsor ribbons that designate your support.

Note: Table-top display not included

Hosted Exhibitor Networking Event (Wednesday, September 1) - \$4,000

- Recognition and listing in promotional materials, programs and meeting signage for conference.
- :15 video spot played during the Annual Meeting. (Video provided by sponsor.)
- One complimentary table-top display space in Exhibitor Hall (if requested): A 6-foot, draped table will be provided (phone, Internet, electrical not included). Giveaways and promotional materials may be distributed directly from your display area.
- Registration for up to **two** representatives at the annual meeting (excludes Association Membership meetings, HealthPAC event and pre or post conference events).
- Opportunity to provide a raffle item valued in excess of \$100 for a drawing to be held during the Exhibitors Networking Reception.
- An electronic copy of the Attendee mailing list (available one week prior to the event).
- Sponsor ribbons that designate your support.

NHA Healthcare Awards Luncheon (Thursday, September 2) - \$4,000

- Recognition and listing in promotional materials, programs and meeting signage for conference.
- Registration for up to **two** representatives for the annual meeting (excludes Association Membership meetings, HealthPAC event and pre or post conference events).
- Premium seating for **eight** at the luncheon.
- Opportunity to speak at the luncheon for no more than five (5) minutes.
- An electronic copy of the Attendee mailing list (available one week prior to the event).
- Sponsor ribbons that designate your support.

Note: Table-top display not included

Wireless Internet Sponsor - \$2,500

- Recognition and listing in promotional materials, programs and meeting signage for conference.
- Registration for up to **two** representatives for the annual meeting (excludes Association Membership meetings, HealthPAC event and pre or post conference events).
- Wi-Fi access for two-day conference for email and simple web browsing
- An electronic copy of the Attendee mailing list (available one week prior to the event).
- Sponsor ribbons that designate your support.

Note: Table-top display not included

Conference Luncheon (Wednesday, September 1) - \$2,500

- Recognition and listing in promotional materials, programs and meeting signage for conference.
- Registration for up to **two** representatives at the annual meeting (excludes Association Membership meetings, HealthPAC event and pre or post conference events).
- An electronic copy of the Attendee mailing list (available one week prior to the event).
- Sponsor ribbons that designate your support.

Note: Table-top display not included

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Bronze-Level Sponsorships

Exhibitor Only - \$2,000 (Includes two representatives)

- One complimentary table-top display space in Exhibitor Hall: A 6-foot, draped table will be provided (phone, Internet, electrical not included). Giveaways and promotional materials may be distributed directly from your display area.
- Registration for **two** representatives (excludes Association Membership meetings, HealthPAC event and pre or post conference events).
- Opportunity to provide a raffle item valued in excess of \$100 for a drawing to be held during the Exhibitors Networking Reception.
- An electronic copy of the Attendee mailing list (available one week prior to the event).
- Exhibitor ribbons that designate your support.

Note: Additional representatives from the same company may attend conference sessions (excluding Association Membership meetings, HealthPAC event and pre or post conference events) at a cost of **\$300 per person, limited to two additional attendees**. This includes all conference luncheons, the Welcome Dinner on Wednesday and breakfast on Thursday.

Other Sponsorships

Breakfast Sponsor (Thursday, September 2) - \$2,000

- Recognition and listing in promotional materials, programs and meeting signage for conference.
- An electronic copy of the Attendee mailing list (available one week prior to the event).
- Sponsor ribbons that designate your support.

Java Up Coffee Sponsor - \$1,750

- Recognition and listing in promotional materials, programs and meeting signage for conference.
- Coffee and coffee drinks provided to all attendees at no extra charge for the duration of the conference (Beginning at 11 a.m. on Thursday and concluding at 2 p.m. on 9/2).
- An electronic copy of the Attendee mailing list (available one week prior to the event).
- Sponsor ribbons that designate your support.

Welcome Gift - \$1,500

- Recognition and listing in promotional materials, programs and meeting signage for conference.
- Company Name or logo on welcome gift for all attendees, exhibitors and speakers. (Gift selected by the NHA.)
- An electronic copy of the Attendee mailing list (available one week prior to the event).
- Sponsor ribbons that designate your support.

Name Badge and Lanyard - \$1,000

- Recognition and listing in promotional materials, programs and meeting signage for conference.
- Company Name or logo on lanyards and name badges for all attendees, exhibitors and speakers.
- An electronic copy of the Attendee mailing list (available one week prior to the event).
- Sponsor ribbons that designate your support.

2021 61st Annual NHA Meeting Sponsorship Reservation Form

Sponsorships are available on a first come, first served basis. Additional information will be provided as the conference date approaches. Please complete all fields.

Today's Date: _____
Company Name: _____
Address: _____
City: _____ State: _____ Zip Code: _____
Contact Person: _____ Email: _____
Phone: _____ Fax: _____
Company Website: _____

Sponsorship Levels

Platinum Level

~~HealthPAC Gala Dinner - \$10,000~~

Gold Level

~~Opening Keynote Speaker - \$7,500~~

~~Closing Keynote Speaker - \$5,000~~

Silver Level

Welcome Dinner - \$5,000

Hosted Exhibitor Networking Event - \$4,000

~~Healthcare Awards Luncheon - \$4,000~~

~~Wireless Internet - \$2,500~~

~~Conference Luncheon - \$2,500~~

Bronze Level

Exhibitor Only - \$2,000

Additional Representative - \$300 x _____

Other Sponsorships

Breakfast Sponsor - \$2,000

~~Welcome Gift - \$1,500~~

~~Java Up Coffee Sponsor - \$1,750~~

~~Name Badge and Lanyard - \$1,000~~

Payment Information: Check: Credit Card: VISA MasterCard AMEX Security Code _____

Card number: _____ Exp. date: _____

Billing address: _____

City: _____ State: _____ Zip: _____

Name as it appears on card: _____

Total Amount: \$ _____ Signature: _____

Payment is due 30 days from the date of vendor commitment. Reservation forms without payment will be considered incomplete and do not guarantee a reservation. Refunds will not be provided. Submit your paperwork and payment to:

**Nevada Hospital Association • 5190 Neil Road, Suite 400 • Reno, NV, 89502
Attn: Amy E. Shogren • amy@nvha.net • Direct 775-657- 5820 • FAX 775-827-0190**

You will be contacted to obtain the name(s) of the person(s) attending the event as part of your sponsorship. All attendees must be registered 30 days prior to the event.

The NHA reserves exclusive rights to determine appropriate items for distribution and use of sponsor logos or sponsor name recognition on any and all conference materials, clothing, gifts, signage, displays and all other items, events, venues or materials associated with sponsorship. The NHA reserves the right to accept or reject a sponsor. Updated 3/24/2021.