



5190 Neil Road • Suite 400 • Reno, NV 89502
(775) 827-0184 • Fax (775) 827-0190

Contact: Amy E. Shogren, Director of Communications & Admin.
Nevada Hospital Association
775-827-0184 • amy@nvha.net

MEDIA ADVISORY – VIDEO AND PHOTO OPPORTUNITY

NEVADA BROADBAND TELEMEDICINE INITIATIVE RIBBON CUTTING EVENT

Technology provides patients in rural Nevada with access to care through telemedicine

What: The [Nevada Hospital Association](http://www.nvha.net) (NHA) is excited to announce that the Nevada Broadband Telemedicine Initiative (NBTI) is complete and an official ribbon cutting ceremony will be held at [Desert View Hospital](http://www.dvhospital.com) in Pahrump. In 2010, the NHA received a \$19.6 million federal grant through the NTIA's Broadband Technology Opportunities Program (BTOP), funded by the American Recovery and Reinvestment Act of 2009 (ARRA), to build and operate the NBTI, a state-wide fiber network to provide carrier-grade broadband services to hospitals, healthcare facilities, non-profits, government agencies and others. This technology provides access to care for patients in rural Nevada through telemedicine.

The NBTI is the result of a federal Broadband Technology Opportunity Program Grant awarded to the NHA. It is the first all-fiber broadband connection between Reno and Las Vegas, and the NHA was excited to collaborate with Switch in 2016 on the completion of the project. This initiative will provide a foundation for economic growth, job creation and the delivery of technology services to both metro and rural Nevada for decades to come.

When: Monday, September 18, 11 a.m.

- Opening Remarks: Robert Freymuller, CEO of Summerlin Hospital Medical Center and NHA Board Chairman
- Project Overview: Nick Routa, Project Technical Reviewer at Inspired Technologies
- Rural Patient and Hospital Impact: Susan Davila, CEO of Desert View Hospital
- The Big Picture: Adam Kramer, Executive Vice President of Strategy at Switch
- Telemedicine Impact: Assemblyman James Oscarson, Director of Business Development at Desert View Hospital

Where: Desert View Hospital • 360 South Lola Lane • Pahrump, Nev. 89048

RSVP: Call Amy E. Shogren at 775-827-0184 or 813-505-7482 if you plan to attend.

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About the NHA

The [Nevada Hospital Association](http://www.nvha.net) (NHA) is a not-for-profit, statewide trade association representing Nevada's acute care hospitals along with psychiatric, rehabilitation and other specialty hospitals as well as health-related agencies and organizations throughout the state. Allied with the American Hospital Association, the NHA is an independent organization headquartered in Reno, Nevada.